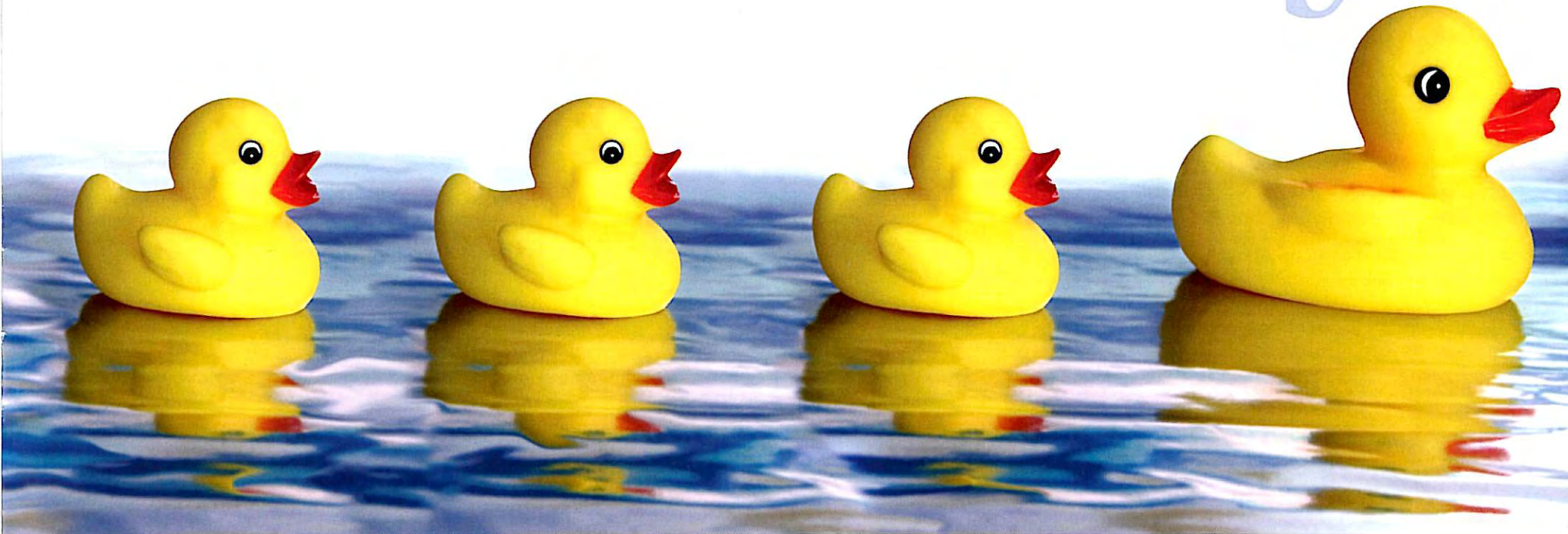


Leading the way



2008 ANNUAL REPORT



our mission

To improve the quality, effectiveness and accessibility of early childhood education and care in the region so every child has a positive experience and a foundation for success in school and life.

Key Strategies

- 4C provides a professional development structure for early education and care.
- 4C increases public awareness and influences policies through collaborative leadership.
- 4C provides information that empowers families to make choices that support children's optimal development.
- 4C ensures a sufficient supply and affordability of early care and education for all children.

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Leading the way in early care and education since 1972

"I've never seen an organization succeed where leadership is not strong." This statement by James Lay, an examiner for the Malcolm Baldrige National Quality Award, captures much of what 4C has been up to this past year — focusing on leaders and leadership.

Developing Early Childhood Leaders. A major effort of 2008 was securing funding for the part of our five-year strategic plan that calls for "creating targeted programs for early child care directors and owners." While 4C has always made efforts to develop leadership skills among this audience, we have long been aware that a more in-depth approach was needed to assure a continuing supply of strong local leaders in the early childhood field. A \$150,000 grant received in the fall of 2008 has allowed us to begin a Developing Early Childhood Leaders Project. (See page 7 for more details.)

Encouraging 4C Leaders. Also committed to developing the leadership potential in our own agency, we have enrolled two staff members—Julie Witten from professional development and Annetta Rutland from family child care services—in the 2008-09 class of EXCEL (Executive Curriculum for Emerging Leaders). This is the third class in this year-long program for non-profit managers run by Talbert House.

Recognizing 4C as a Leader. Beginning last spring our Board's Public Relations and Marketing Committee tackled another important element of our five-year plan: "ensuring public awareness of the importance of early education and care—and the role of 4C in delivering it." This committee worked to find clear, compelling language to describe what 4C does and why we are essential to the community. (Their list of "What 4C Does" can be seen at left.) Their final task was to capture everything in a short phrase, a tagline.

"A pioneering leader and resource in early care and learning"—this is what the committee is recommending. While we haven't made any decision yet about adopting this exact wording, it certainly helps to put the work of the past year—and maybe all of our work since 1972—in perspective. One clear example is the leadership given currently by 4C chief operating officer Elaine Ward as cochair of the Membership Council of the National Association of Child Care Resource and Referral Agencies.

4C has definitely been leading the way, as our mission statement says, "to ensure that every child has a positive experience and a foundation for success in school and in life." So we intend to continue to live up to this tagline, whether or not it ends up on our stationery.

Many thanks to everyone who has supported our past efforts to provide leadership in early care and learning. And please keep that support coming. Our community's children are depending on 4C—and on you!

Sincerely,



Kim Chiodi
President, Board of Trustees



Sallie Westheimer
Executive Director



What 4C does

- Assists families in finding and choosing quality child care
- Educates early childhood professionals
- Advocates for quality early care and learning for all children
- Works to ensure an affordable supply of child care options
- Improves the quality of early care and learning programs
- Educates the public on the importance of early childhood education
- Provides leadership to the early childhood field

LEADING THE WAY

supporting families with young children

Since 1972, 4C has been serving parents and families who come to 4C for assistance in their search for child care—and who, through their interactions with 4C, enhance their understanding of what constitutes high-quality early childhood education and care.

Yet there are large numbers of families who either care for young children at home or who depend on the informal care of family, friends or neighbors. Grants from the Robert C. and Adele R. Schiff Family Foundation have allowed 4C to develop new forms of outreach to these families in Southwest Ohio. A grant from United Way in Dayton has allowed 4C to reach out to family, friend and neighbor caregivers in the Miami Valley to provide technical assistance to these caregivers in their homes.

Child Care Referrals

4C provides free information and referrals to parents in finding child care and early learning options that meet their family's needs. We maintain a comprehensive listing of licensed centers, family child care homes, Head Start and Early Learning Initiative programs, after-school programs, quality ratings/accreditation and child care financial assistance.

One-to-one counseling. Counselors work with parents, usually by phone, to identify their specific needs and do a customized search, based on location, age of child, type of care requested and schedule. Provider referrals are given to the parent along with information about choosing quality care and financial assistance.

eSearch is our Internet-based option allowing parents to perform their own child care search. Parents can also find helpful hints and checklists about choosing quality care on our Web site.

2008 Highlights:

- 8,043 families served
- 7,897 searches and consultations
- 5,370 searches on eSearch

Financial Assistance

4C administers child care financial assistance programs in Northern Kentucky (federal funding through the Cabinet for Health and Family Services) and in Southwest Ohio (funding provided by the United Way of Greater Cincinnati). These programs reduce the cost of child care for low-income working families. Eligibility is determined according to family size and income.

2008 Highlights:

- \$218,827 in United Way-funded scholarships distributed in Southwest Ohio
- 106 children benefited from these United Way scholarships
- 300 families each month benefited from Kentucky subsidies



Employee Assistance Services

4C assists employers in helping their employees with work/life issues in a variety of ways, from enhanced child care referrals to seminars presented at the work place. In 2008, 526 employees received enhanced services from 4C.

Employers and Agencies Served:

- U.S. Department of Defense
- Cincinnati Children's Hospital Medical Center
- Cincinnati Works
- EARN (Family Service Employee Assistance Program)
- United Behavioral Health
- Ceridian

Operation Military Child Care

4C works with active duty and activated reserve families who have a loved one deployed in Iraq or Afghanistan to provide all the information they need to make good child care decisions. This includes help in using the military subsidy program.

PROTECTING CHILDREN, STRENGTHENING FAMILIES 4C leads new effort to prevent abuse and neglect

4C was selected in the fall of 2008 to lead a local initiative to strengthen families in order to prevent child abuse and neglect in Hamilton County's 45211 ZIP code. The Hamilton County Family and Children First Council awarded \$493,000 to 4C for Children, Centerpoint Health and The Children's Home of Cincinnati, three organizations within The Consortium for Resilient Young Children, to bring a nationally successful framework for abuse prevention to Cincinnati's western neighborhoods of Westwood and Cheviot.

Partnering with Santa Maria Community Services, the two-year initiative will provide coaching and specialized training to child care centers and family child care providers so they can help families strengthen themselves through the framework's five protective factors, identify early signs of neglect or abuse and link families to prevention resources. The project will help develop and support a community and parent network targeted to increase parental resilience and build community neglect-prevention services and resources.

More than 750 early care and education programs nationwide now use the "Strengthening Families Through Early Care and Education" approach. 4C hopes its local efforts will serve as an incentive and a model for other agencies throughout the states of Ohio and Kentucky.

LEADING THE WAY

serving the children of our community

4C is the designated child care resource and referral agency (CCR&R) for a 23-county area divided into three regions: Southwest Ohio, the Miami Valley and Northern Kentucky. Core services are offered everywhere (See page 3 for a listing of what 4C does), but specific partnerships are established and initiatives introduced regionally.

Miami Valley

Since July 2006, 4C has been the state-designated CCR&R for the 10-county region known as “Miami Valley.” From a regional office in Dayton, 4C provides all services in five of these counties: Montgomery, Fayette, Greene, Darke and Preble. Services in the other counties are provided through 4C contracts: with the United Way/Child Care Connections in Springfield for Clark, Champaign and Logan Counties; with Child Care Choices in Miami County; and with the Shelby County Department of Job and Family Services. All 10 counties, however, are served by the 4C infant/toddler specialist, after-school specialist and Step Up To Quality staff.

Sampling of Miami Valley Initiatives:

- ReadySet*Soar*, an initiative funded by the Montgomery County Family & Children First Council and the Frank M. Tait Foundation, contracts with 4C to enhance the quality of early care and education in 12 of the county’s early care and education programs. Now in its second year, this effort provides selected sites with individually tailored technical assistance to aid in their pursuit of a star rating through Ohio’s Step Up To Quality system.
- Partnering with the Salvation Army and the University of Dayton, 4C Miami Valley is designing educational programming for the Ray and John Kroc Corps Community Center, slated to open in the fall of 2010 with 4C as one of its tenants.

Northern Kentucky

4C is the state-designated CCR&R for the eight-county region of Kenton, Campbell, Boone, Gallatin, Grant, Owen, Pendleton and Carroll counties. From a regional office in Newport, 4C staff offer services that mirror those of the central office in Cincinnati. The focus is on assisting parents, providers and the community in understanding Kentucky child care settings and requirements and on guiding and supporting quality improvements.

Sampling of Northern Kentucky Initiatives:

- 4C is providing in-depth coaching and professional development to early care and learning programs in Grant, Kenton and Campbell counties thanks to a United Way Success by 6® “Winning Beginnings” grant.
- 4C is the “go to” on Kentucky Community Early Childhood Councils in seven counties for coordinating professional development and providing statistical data for understanding the availability and need for quality child care.

Southwest Ohio

4C is the state-designated CCR&R for a five-county region that includes Butler, Clermont, Clinton, Hamilton and Warren counties. This region is served out of the 4C central office in the Evanston neighborhood of Cincinnati, with field offices in Clinton and Warren counties.

Sampling of Southwest Ohio initiatives:

- With support from the Consortium for Resilient Young Children, 4C and other partner agencies are providing in-depth coaching to staff and directors in 30 Hamilton County early care and learning programs. The goal is to help providers help children develop coping skills to deal with stress and become independent.
- Funded by a grant from United Way Success by 6®, 4C is working with 20 family child care providers in a year-long project to increase language and literacy activities in family child care settings.

Early Childhood Leadership

4C staff participate in and provide leadership on key community efforts for children and families. Some examples:

- United Way Success By 6® is making strides in raising public awareness of the importance of the early years—and 4C staff provide extensive data support and active participation at all SB6 levels in both Ohio and Kentucky.
- The Ohio Child Care Resource & Referral Association and the National Association of Child Care Resource & Referral Agencies provide support and leadership to our field. 4C staff provide leadership on the boards and committees of these professional associations to help shape solutions and improve systems. 4C’s chief operating officer serves on the NACCRRRA Board. And 4C is one of 10 CCR&Rs nationally selected to pilot NACCRRRA’s new quality assurance process for provider services.

Public Advocacy

4C provides a strong voice in support of legislation and other public policies that improve the quality, effectiveness and accessibility of early care and education. Last year, 4C’s chief operating officer played a lead role in advocating for new Ohio legislation which would require licensing of anyone using his or her home to care for three or more unrelated children for pay.

In July 2008, new child care licensing regulations took effect in Kentucky, thanks to lobbying efforts by 4C and other child care resource and referral agencies in that state. 4C is now playing a critical role in helping Northern Kentucky providers make the necessary changes and ensure better care for children.

Child Care Supply and Demand Data

With our comprehensive listing of early learning and care options in our 23-county region, 4C is the source for data. Requests come from news media, from planning and advocacy organizations, from those interested in expanding services, and from funders seeking to establish community needs.

LEADING THE WAY

educating early childhood professionals

4C continues to be the leader in providing the highest quality professional development opportunities for teachers and other early childhood professionals, reaching more than 23,800 participants in 4C workshops in 2008. Whether attending a 4C offering to meet requirements for certification, licensing or quality ratings, participants always find the most knowledgeable and experienced instructors in our region. To assist our instructors in providing effective workshops, 4C offers a variety of professional development sessions focusing on adult learning theory.

Institute for Early Childhood Excellence

The Institute for Early Childhood Excellence has become a way of life at 4C. What was once an idea about the way 4C should approach professional development is now a defining philosophy about the way we work with early childhood professionals every day. Made a reality by the 2004 Bright Beginnings, Brighter Futures Campaign, much of the Institute curricula and programs developed in 2005 are still central professional development offerings. Expansion, however, has been a focus. 4C's current strategic plan calls for expanding the Institute's tiered professional development system into 4C's Northern Kentucky and Miami Valley regions.

By the Numbers:

- 1,644 training sessions for early childhood professionals
- 23,875 participants
- 5,278 hours of classes offered



Technical Assistance

4C provides technical assistance to early childhood professionals to help them put into practice the knowledge gained through 4C workshops. Technical assistance specialists develop a relationship with a teacher, director or family child care provider to create a quality improvement plan and meet regularly to achieve specified goals. This improves the quality of early care and education by helping individual professionals improve their practices.

By the Numbers:

- 2,624 technical assistance visits conducted

First Steps

First Steps is Ohio's infant and toddler initiative. It focuses on the importance of respectful, responsive relationships with infants, toddlers and their families and on optimal environments that provide appropriate intentional experiences for our youngest children. Toward this end, 4C's infant and toddler specialists provide training and coaching to centers and family child care providers in Ohio. 4C helped develop the Standards of Care and Teaching of Ohio's Infants and Toddlers, a document that supports quality programming for infants and toddlers.

By the Numbers:

- 4,108 attended specialized infant and toddler workshops in Ohio

After-School and School-Age Care

The Ohio Afterschool Initiative provides assistance in program start-up as well as assessments, professional development and technical assistance in support of high quality after-school, summer and school-age programs. 4C participates in the ongoing process of writing Ohio's Core Knowledge and Competencies document for school-age care, the School-Age Program Quality Guidelines and the curricula for specialized training. In Clermont County work continues on the Clermont County Asset Builders to promote the 40 developmental assets in Clermont county youth.

By the Numbers:

- 811 attended specialized after-school workshops in Ohio

Supporting State Quality-Rating Systems

Both Ohio and Kentucky now have quality-rating systems—Step Up To Quality (Ohio) and STARS for KIDS NOW (Kentucky)—that provide a helpful tool to parents wishing to choose high quality child care. These star-rating systems encourage licensed child care centers and some family child care homes to achieve levels of quality that exceed basic licensing standards and are built around staff-to-child ratios, teacher education, curriculum and program support.

Both SUTQ and STARS have increased professional development requirements which drives providers to the quality training and services 4C offers. In Ohio, 4C receives state funding to assist centers in meeting new quality standards and applying to the state for a star rating.

By the Numbers:

- 53 programs were prepared to apply for a SUTQ-rating in Southwest Ohio; 39 received star ratings with 14 awaiting state verification visits.
- 42 programs were prepared to apply for a SUTQ-rating in Miami Valley; 28 received star ratings with 14 awaiting state verification visits.



DEVELOPING EARLY CHILDHOOD LEADERS

Major grant allows 4C to address serious unmet need

Child Nutrition Program

Since 1978, 4C has sponsored the Child and Adult Care Food Program in the Greater Cincinnati area. In 2007, 4C expanded its sponsorship of this important nutrition program into seven additional Ohio counties: Montgomery, Darke, Preble, Fayette, Greene, Warren and Clinton counties.

And 4C continues to sponsor this program in Hamilton, Butler and Clermont counties.

This program reimburses family child care providers for nutritious meals served to children in their care. Providers attend annual training and receive regular technical assistance and monitoring visits from 4C staff. The focus of the program is to encourage children to eat wholesome and nutritious meals and to develop good eating habits that will last through adult life.

By the Numbers:

- 399 Ohio family child care providers in 4C's Child Nutrition Program
- 2,444 children receiving nutritious meals daily
- 282 providers attended "The ABC's of Feeding Young Children"

Expanding the Supply of Care

4C has a goal of maintaining and increasing the supply of family child care in our 23-county region. Supporting current family child care providers and recruiting new providers is critical to meeting the needs of the community. Two six-hour and two-three hour "How to Start" sessions are offered annually. 4C is the only entity that recruits, lists and refers for all sectors of the public.

By the Numbers:

- 115 Ohio home child care providers were added to the 4C database in 2008



A \$150,000 grant from a family foundation in the fall of 2008 is funding a key initiative of 4C's five-year plan. The "Developing Early Childhood Leaders Project" addresses what Janet Keller, 4C director of professional development, calls "a serious unmet need in our region—the need for directors, board members and owners of early childhood programs and centers to develop the skills needed to become stronger leaders."

"4C is very successful in its effort to address professional development needs of center staff," Janet points out. "But the overall quality of an early childhood program depends on more than an individual teacher," she emphasizes. "It depends on leadership at the top—a leader who can set a vision, establish benchmarks

for quality and support staff in reaching them while also responding to the daily management demands and challenges of an early childhood setting."

As researcher Paula Jorde-Bloom from National Louis University has pointed out, the director of an early childhood program has responsibilities that equate to those of an elementary school principal—but without any of the formal education or training. 4C hopes to fill this gap—and create a model that could lead to a state-level credential for directors.

The "Developing Early Childhood Leaders" project will include a three-pronged approach to develop the kind of early childhood leaders needed to achieve and sustain the high-quality programs that 4C is dedicated to ensuring for our community's children.

Through this project 4C will:

- design and implement an annual year-long leadership seminar for current directors/owners.
- design and implement a short-course and survival kit for new directors and directors in crisis.
- foster ongoing leadership development based on learnings from the year-long leadership seminar and the short-term survival course.

Initial planning is underway, a timeline has been established, a project director is in place and an advisory committee and project team have been identified. The first leadership seminar is scheduled to begin in the fall of 2009.

Top 2009 Priority: Scholarship Funding

During 2009 4C will approach foundations and work to create a restricted scholarship fund to help cover tuition costs for the leadership seminar once grant funds are expended. "We intend this to be an ongoing effort," says development director Karen Hurley. "We know many directors will need financial assistance to participate. Plus," she adds, "we made a pledge to the funder of our Developing Early Childhood Leaders Project that we would make raising scholarship dollars a priority."

Ongoing Effort to Support Emerging Leaders

More than 180 directors, owners and board members from Southwest Ohio and the Miami Valley regions attended 4C's sixth annual leadership conference in October 2008, setting an attendance record. Sixty-five early childhood leaders attended the second annual Northern Kentucky leadership conference in May. A goal of these conferences is to professionalize the image of those involved in directing early care and education programs—and to encourage their continued professional development.



Thanks to you!

Every 4C supporter is a "champion" for the children of our region. The following made unrestricted gifts to 4C during the calendar year 2008. Gifts made to 4C's annual black-tie gala are included below if received by Dec. 31, 2008. (Restricted gifts and Bright Beginnings Campaign pledge payments are listed separately.)

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Melanie R. Moon
Eunice Murphy
Lisa Hubeny & Thomas Murtaugh
Dexter Nardella
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UC Early Learning Center
UnitedHealth Group
Bobbie Unnewehr
Frederick Van Nuys
Anne S. Vanoy
Mary Wagner
Theresa & Anthony Wellman
Deborah & Larry Williams
Julie Witten
Mirja & Raimond Zeilstra
Val & Mark J. Zummo

RESTRICTED GIFTS

Anonymous Family Foundation
(Developing Early Childhood
Leaders Project)
Greater Cincinnati Foundation
(Server Migration)
Health Foundation of Greater
Cincinnati / ASAP Center
Robert C. & Adele R. Schiff Family
Foundation (Family Outreach)

BRIGHT BEGINNINGS

*The following fulfilled pledges to the
Bright Beginnings Campaign during
the 2008 calendar year. The dollars
raised in this campaign continue to
fund the ongoing work of the Institute
for Early Childhood Excellence.*
Richard Batterberry
Peter Levin

Macy's Foundation
James Mahon
Pauline McDowell
Roger Schorr
Sallie Westheimer

IN KIND GIFTS

Aglamesis Brothers
City Barbeque
BUCA, Inc.
Leanne Chacksfield, Pampered Chef
Consultant
Chakeres Theatre
Chard Snyder
Christopher's Restaurant and
Catering
Cincinnati Ballet
Cincinnati Bell
Cincinnati Cyclones Hockey Club
Cincinnati Gentleman
Cincinnati Opera
Cincinnati Reds
Cincinnati Reds Community Fund
Cincinnati Symphony Orchestra
Cincinnati Zoo and Botanical
Gardens
COSI
Donatos Pizza
Dewey's Pizza
Eddie Lane's Diamond Showrooms
Esquire/Mariemont Theatres
Fabulous Furs
First Choice Video
First Watch Restaurant

Frisch's Restaurants, Inc.
Generations Pizza
Glier's Goetta
Gitanjali USA (Rogers Jewelers)
Grand Victoria Resort by Hyatt
J. Alexander's Restaurant
Jen's Deli
Jan Kieffhaber Design
King's Island
Kitchen Aid
Krombholz Jewelers
LongHorn Steak House
Max & Erma's Restaurants, Inc.
Mitchell's Fish Market
Mount Washington Jewelers
Karen Musclow, Mary Kay
Consultant
Nick & Tom's Restaurant & Bar
Nippert Jewelers
Patchwork People Pins, Etc.
Perfect North Slopes
Pilates Loft
Playhouse in the Park
Red Lobster
Scott Reising/Hyde Park Jewelers
Nicole Robinson, Creative Memories
Consultant
Silverlake—The Family Place
Skyline Chili
Rhonda Sprowle, Mary Kay
Cosmetics
Steven's Art & Design
Strebers Market
The BonBonerie Fine Pastries
The Dayton Playhouse
The Pet Spot, Inc.
The Phoenix
Trio Restaurant
Victoria Theatre Association
Wallingford Coffee Mills, Inc
What's Poppin' Gourmet Popcorn
Toni Davis
Debra Bruemmer
Ann Thomas
Teresa Foister

TRIBUTE GIFTS

In Honor of Phoebe Chaikens
Bat Mitzvah
Frederick Van Nuys
In Honor of Chuck & Darlene
Kamine
Elida Kamine
In Honor of Penny Pensak
Dianne Rosenberg
In Honor of Zack Young
Frederick Van Nuys

MEMORIALS

In Memory of Theresa Ann Becker
Leonella Pursell
In Memory of Alan Crace
Lynne D. Ambrosini &
Robert B. Contin
Lou & David Doub
Mr. and Mrs. James Ellis
Eric Franke Construction Co.
Margo & Hubert Gibbs
Susan L. Haas and Craig Decker
Hilb Rogal & Hobbs of Ohio
Karen & David Hoguet
King's Daughters Medical Center
Klinker's Lumber & Builder's
Supplies, Inc.
Dexter Nardella
Mary Lou & Jack Noel
Theresa & Michael Sanders
The Seven Hills School
The Seven Hills School Seventh
Grade Parents and Students
SOS Electric, Inc.
Stevens Construction
The Henry P. Thompson
Company
TNT Equipment Company
Anne S. Vanoy
In Memory of Dolores Straker
Leigh G. Prop
In Memory of Julia Washington
Nanette Chastain
Macy's Inc. Foundation



*Please contact us at (513) 758-1201 if there are corrections or omissions
on this list of supporters.*

Champions for Children Gala

'City Stars' Light Children's Lives

4C for Children is in a unique position to turn the spotlight on community volunteers whose tireless efforts lead the way to ensure a bright future for the children of our community. By honoring "Champions for Children" each year, 4C hopes to inspire others to become involved in addressing our community's continuing need for high-quality, effective and accessible early learning and care. 4C's 2009 Champions for Children were honored at "City Stars," a black-tie gala Jan. 24, 2009, at the Cincinnati Hilton Netherland Plaza.

Jim Schwab



Jim Schwab, Cincinnati Market President for US Bank, recently chaired both of Cincinnati's major community-wide funding efforts—the 2004 United Way Campaign (with his wife Vivian) and the 2007 Fine Arts Fund—upon which so many children's services—health, education, arts and culture—depend. He has also

served on many child-focused boards including The Children's Home of Cincinnati, the Research and Education Committee of Cincinnati Children's Hospital Research Foundation, the Cincinnati Business Committee's Education Committee and Cincinnati Country Day School.



Merri Gaither Smith

Merri Gaither Smith, a retired Cincinnati Public Schools administrator, dedicates herself to making college a reality for financially-strapped students. She founded Advocates for Youth Education, Inc., a group of professional women who pool their resources and have provided over \$350,000 in scholarships over 18

years. She is a cofounder of the 40-year-old Women's Alliance, Inc., whose fundraising efforts provide educational programs and scholarships for high school students. And she serves as a commissioner on the Cincinnati Park Board.

The Sarah M. & Michelle Vance Waddell Fund

The Sarah M. & Michelle Vance Waddell Fund of the Greater Cincinnati Foundation had its beginnings in the Patricia A. Vance Foundation, established in 2001 to honor Sara's mother, a lifelong advocate for children, with Michelle as executive director. It was transformed into the Sara M. and Michelle Vance Waddell Fund of the Greater Cincinnati Foundation in 2007. Since 2001 this

philanthropic endeavor has donated over \$1 million to organizations that support the education and care of children and the welfare of animals.



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Macy's Inc.

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The Marge and Charles J. Schott Foundation

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Sherie & Len Marek
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Mary Beth & Tom Sundermann
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SPECIAL GIFTS

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 Castellini Foundation
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 Marcia & Joseph Shaw
 Margot & James Stoehr
 Lisa & Erik Tuveson
 Carolyn & Bob Wehling
 Ruth Westheimer
 Shelby Wood
 Mirta Zeilstra
 Gerald & Dee Zobrist

IN KIND GIFTS

Admiral's Cove
 Cincinnati Reds
 Linda & Kevin Chaney
 Scott Reising / Hyde Park Jewelers
 Jan Kiefhaber Design
 Kreutzer & Dorl Florist
 Krombholz Jewelers
 Prestige AV & Creative Services
 Quality Printing & Design
 Greg Rhodes
 Dianne and J. David Rosenberg



2008 Revenue \$ 4,521,375

State Funding	\$ 2,964,078
Ohio Dept. of Education	305,506
Kentucky Cabinet for Health & Family Services -	
Northern Kentucky ADD	38,621
Ohio Dept. of Job & Family Services	2,426,701
Kentucky Cabinet for Health & Family Services	193,250
County and City Grants and Contracts	\$ 293,312
City of Cincinnati	108,742
Hamilton County Dept. of Job & Family Services	81,691
Hamilton County Family & Children First	40,367
Clinton County Dept. of Job & Family Services	4,805
Greene County Dept. of Job & Family Services	850
Montgomery County Dept. of	
Job & Family Services	15,026
Montgomery County Family & Children First	41,831
Fees for Services	\$ 393,919
Training Fees	252,772
Employer Contracts	79,034
Hamilton County Mental Health Board -	
Centerpoint Health	13,503
Consortium for Resilient Young Children	48,610
United Ways	\$ 490,803
Greater Cincinnati	359,231
Clinton County (Ohio)	6,800
Grant County (Kentucky)	718
Greater Dayton	15,000
Warren County (Ohio)	27,692
Greater Cincinnati Success by 6 th Initiatives	81,362

Non-governmental Grants

and Other Fundraising	\$ 379,263
Fundraising Activities	215,221
Investment Income	8,048
Greater Cincinnati Foundation	20,000
Robert C. & Adele R. Schiff Family Foundation	25,000
Sales of 4C Publications/ 4C Provider Insurance Program	4,237
ASAP Center — SEARCH Institute	1,757
Health Foundation of Greater Cincinnati	5,000
Family Foundation/ Developing Early Childhood Leaders	100,000

2008 Expenses \$ 4,284,837

Parent Education Services	\$ 522,040
Southwest Ohio	355,990
Miami Valley	101,487
Northern Kentucky	64,563
Professional Development	\$ 2,355,584
Southwest Ohio	1,373,086
Miami Valley	719,635
Northern Kentucky	262,863
Sponsorship of Child and Adult Care Food Program	\$ 323,936
Recruitment and Outreach	\$ 534,075
Southwest Ohio	298,850
Miami Valley	101,487
Northern Kentucky	133,738
Child Care Financial Assistance	\$ 81,516
Southwest Ohio	42,895
Northern Kentucky	38,621
Administration	\$ 372,082
Fundraising Expenses	\$ 95,604

Pass-through Funds

Not included in Revenue or Expenses **\$ 1,587,865**

Balance Sheet as of December 31, 2008

Cash and Cash Equivalents	\$ 925,985
Accounts Receivable	926,330
Pledges Receivable	570,284
Prepaid Expenses	67,453
Net Property and Equipment	269,403
Total Assets	\$ 2,759,455
Accounts Payable and Accrued Liabilities	\$ 570,082
Capital Lease Obligations	50,555
Unearned Income	21,105
4C Trust for Children	174,731
Net Assets	1,942,982
Total Liabilities & Net Assets	\$ 2,759,455



Central Office
1924 Dana Avenue
Cincinnati, Ohio 45207
(513) 221-0033
(800) 256-1296

Clinton County
31 West Main Street
Wilmington, Ohio 45177
(937) 382-7011, ext. 1224

Miami Valley
1320 East Fifth Street
Dayton, Ohio 45402
(937) 220-9660

Warren County
570 North State Route 741
Lebanon, Ohio 45036
(513) 695-2276
(800) 256-1296, ext. 1223

Northern Kentucky
601 Washington Avenue, Suite 105
Newport, Kentucky 41071
(859) 781-3511
(800) 256-1296 in Kentucky

www.4forchildren.org



Agency Partner



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